Sponsorship Opportunities

Kids’ Chance College ($15,000) SOLD to Coventry!
Kids’ Chance College is a series of workshops, panels, and featured speakers provided to representatives from the Kids’ Chance state organizations and other Kids’ Chance volunteers to help them build stronger organizations and programs. The full day program is scheduled on Saturday, April 25, 2020, and will focus on scholarship enhancement, marketing and outreach strategies, board development and engagement, fundraising, and more. The following benefits apply:

- Program will be named as “Kids’ Chance College – sponsored by Coventry”
- Direct sponsor participation in the program through workshops, panels, moderators, etc.
- Signage during the program and recognition on KCOA website before, during, and after the conference
- Full page ad in the conference guide
- Full table at the National Conference Dinner on Friday, April 24, 2020*

National Conference Dinner Sponsor ($15,000) SOLD to MedRisk!
The National Conference Dinner held on Friday, April 24, 2020, will include a sit down dinner, along with a Keynote address, President’s address, Student/Alumni speaker, Sponsor speaker, and the presentation of the 2020 Robert M. Clyatt Distinguished Service Award. The following benefits apply:

- Participation in the conference program
- Signage at the dinner and recognition on the KCOA website before, during, and after the conference
- Full page ad in the National Conference Guide
- Full table at the National Conference Dinner on Friday, April 24, 2020*

Robert M. Clyatt Distinguished Service Award Sponsor ($10,000)
The Awards Program Sponsor supports the Robert M. Clyatt Distinguished Service Award Program. The following benefits apply:

- Recognition during the National Conference Dinner program
- Signage at the dinner and on the KCOA website before, during, and after the conference
- Full page ad in the National Conference Guide

President’s Reception Sponsor ($10,000) SOLD to Paradigm!
The President’s Reception held prior to the National Conference Dinner on Friday, April 24, 2020, recognizes the leadership of Kids’ Chance of America and is an opportunity to meet/greet the current President, officers, and committee chairs. The reception includes cocktails and hors d’oeuvres. The following benefits apply:

- Recognition during the National Conference Dinner program
- Signage at the event and recognition on the KCOA website before, during and after the conference
- Full page ad in the National Conference Guide

* Unused sponsor dinner seats will be used to defray the costs of attendance for state reps and students.

Interested in becoming a sponsor? Please reach out to us at admin@kidschance.org
The National Conference Guide Sponsor ($10,000)
The National Conference Guide will contain conference program information and resources for participants. The following benefits apply:

- Recognition during the National Conference Dinner program
- Signage at the event and recognition on the KCOA website before, during, and after the conference
- Full page ad in the National Conference Guide (back page)

Photography/Videography Sponsor ($10,000)
Photos allow us to capture all the big and little moments of our time in Tennessee and share them with our community. Video allows us to not only capture the conference, but to capture the stories of some of our scholarship recipients. The following benefits apply:

- Recognition during the National Conference Dinner program
- Signage at the event and recognition on the KCOA website before, during, and after the conference
- Full page ad in the National Conference Guide

Founders’ Lunch Sponsor ($5,000) SOLD to Optum!
The Founders’ Lunch held on Friday, April 24, 2020, includes remarks from KCOA Founder Robert M. Clyatt and recognition of state organization founders. The following benefits apply:

- Signage at the event and recognition on KCOA website before, during and after the conference
- Half page ad in the National Conference Guide

Kids’ Chance College Lunch Keynote Sponsor ($5,000) SOLD to Insurity!
A lunch with a Keynote speaker will be held on Saturday, April 25, 2020, during Kids’ Chance College. The following benefits apply:

- Signage at the event and recognition on KCOA website before, during, and after the conference
- Half page ad in National Conference Guide

First-Time Attendee Welcome Breakfast Sponsor ($5,000) SOLD to Helmsman!
A welcome breakfast will be held on Friday, April 24, 2020, featuring orientation information for first time attendees. The following benefits apply:

- Signage at the event and recognition on KCOA website before, during, and after the conference
- Half page ad in National Conference Guide

Kids’ Chance College Breakfast Keynote Sponsor ($5,000) SOLD to Jopari!
A breakfast featuring a Keynote speaker will be held on Saturday, April 25, 2020, to kick off the day-long Kids’ Chance College. The following benefits apply:

- Signage at the event and recognition on KCOA website before, during and after the conference
- Half page ad in National Conference Guide
Wi-Fi Sponsor ($3,000) SOLD to WorkCompEDI, Inc.!
Provide Wi-Fi access to all our attendees in their hotel rooms and throughout the Conference space. The following benefits apply:

- Your company name can be assigned as the Wi-Fi password
- Signage at the event and recognition on KCOA website before, during, and after the conference
- Quarter page ad in National Conference Guide

Workshop Series Sponsor ($2,500 - 2 available)
A series of hands-on educational workshops will be offered in the afternoon on Friday, April 24, 2020. The following benefits apply:

- Signage at the event and recognition on KCOA website before, during and after the conference
- Quarter page ad in National Conference Guide

National Conference Patron ($500)
Individuals donating $500 or more to the conference will be recognized as National Conference Patrons in the National Conference Guide.

In-Kind Sponsorships
Please contact the KCOA Office if you are interested in donating an in-kind sponsorship.