Give Back Better! Webinars
Fall 2019 - Spring 2020 (all times eastern)

Sep 25  Kids’ Chance Awareness Week
2pm  What is Kids’ Chance Awareness Week, and how can you maximize the benefit of getting involved?
Led by: Katie Burkhart - KCOA Brand Manager

Oct 30  6 Strategies for Finding Kids
2pm  We’ll share successful strategies for identifying eligible kids. Which ones are well worth the time and effort?
Led by: Kim Stezala - Senior Partner, Design Group International

Nov 20  Building a Student-Friendly Application Timeline
2pm  We’ll look at a holistic Kids’ Chance scholarship application to discover how small changes can make for a more effective timeline. Financial aid cycle and terminology will also be covered.
Led by: Kim Stezala - Senior Partner, Design Group International

Jan 29  Strong Boards: What Every Board Member Needs to Know
2pm  Discuss the roles and responsibilities of nonprofit board members.
Led by: Vicki Burkhart - KCOA Executive Director

Feb 26  How to Activate Social Media
2pm  How do you generate and post content on a regular basis? We’ll provide some tactics on building a presence that doesn’t overtax your time and resources.
Led by: Katie Burkhart - KCOA Brand Manager

Mar 25  Return on Investment (ROI) for Your Events
2pm  What special events are worth the effort and investment? What are key elements of event planning that will help ensure a high ROI?
Led by: Cheryl Doucette - Accelerator Program Manager

Apr 29  Lessons Learned: Highlights of the 2020 Conference
2pm  From committees to outreach, fundraising to funding, what are best practices and processes to support a successful KC organization?
Led by: Cheryl Doucette - Accelerator Program Manager and Lisa Parker - Membership Director

May 20  Schedule a Check-up - Assess the Health of Your Organization
2pm  A 10-question checklist will help you evaluate the health of your Kids’ Chance organization.
Led by: Vicki Burkhart - KCOA Executive Director

Jun 24  From Scholars to Ambassadors: Keys to Student Engagement
2pm  Learn creative ways to stay connected to scholarship recipients and to ensure they become effective voices for Kids’ Chance.
Led by: Kim Stezala - Senior Partner, Design Group International