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March 1, 2010

Dear Kids' Chance Supporter:

Kids' Chance is a 501(c)(3) organization that was created for the purpose of creating, assisting and supporting Kids' Chance organizations throughout the United States and other similar programs that provide **educational opportunities and scholarships for the children of workers seriously injured or killed on the job**. We believe we can make a significant difference in the lives of all children affected by a workplace injury by helping them pursue and achieve their education goals.

Each year, Kids' Chance holds a national conference where representatives from current and prospective Kids' Chance organizations gather to network, share ideas and best practices, and learn about the latest innovations for non-profits. **This year's national conference, hosted by Kids' Chance of Missouri, will be held Friday, April 30 – Saturday, May 1 in St. Louis.** We hope you will join us for a robust and exciting program.

Enclosed you will find the following items:

- Conference Agenda
- Registration Form
- Travel Information

For additional information, please visit us online at www.kidschance.org, or contact me at execdir@kidschance.org.

We look forward to seeing you in the Gateway City!

Sincerely,

Jennifer Lavin
Executive Director
Kids' Chance

2010 National Conference

Friday, April 30 - Saturday, May 1

Hyatt Regency St. Louis at The Arch
315 Chestnut Street
St. Louis, Missouri 63102



Conference Agenda

Friday, April 30, 2010

BOARD OF DIRECTORS:

2:00 p.m. – 5:00 p.m. **Board of Directors' Meeting**

ALL ATTENDEES:

5:00 p.m. **St. Louis Cardinals vs. Cincinnati Reds at Busch Stadium**
5:15 – 7:15 p.m. – *Busch Bash at Ford Plaza, Busch Stadium*
7:15 p.m. – *First Pitch – Husch Blackwell Sanders LLP Busch Box*

Saturday, May 1, 2010

7:00 a.m. – 8:30 a.m. **Workers' Memorial Non-Competitive Walk/Run at St. Louis Arch Grounds**
7:00 – 7:15 a.m. – *Registration (Optional; No fee for participation)*

7:30 a.m. – 9:00 a.m. **Continental Breakfast**

8:30 a.m. – 8:45 a.m. **Welcome**
Linda Wenman, Kids' Chance of Missouri

8:45 a.m. – 9:00 a.m. **President's Remarks**
Kathy West, President, Kids' Chance

9:00 a.m. – 10:00 a.m. **Case Study: Legislative Initiatives for Funding From Inception to Implementation**
JoAnn Karll, Esq., Past Director, Missouri Division of Workers' Compensation
Tim Phelps, Missouri Merchants & Manufacturers Association
Kelli Reed, LeRoy Wade, Missouri Department of Higher Education

10:00 a.m. – 10:15 a.m. **Break**

10:15 a.m. – 11:15 a.m. **Best Practices for Non-Profit Organizations**
Jim Judge, St. Louis Better Business Bureau

11:15 a.m. – 11:45 a.m. **Board of Directors' and Nominating Committee Reports**
Kathy West, Woods Bennett, Bob Keefe, Kids' Chance Nominating Committee

11:45 a.m. – 12:00 p.m. **Group Photo**

12:00 p.m. – 1:00 p.m. **Lunch On Own**

- 1:00 p.m. – 1:30 p.m. **Snapshot of Financial Aid in 2010**
Kelli Reed, Leroy Wade, Missouri Department of Higher Education
- 1:30 p.m. – 2:00 p.m. **Non-Profit Investing in Unsure Times**
Bob Ferguson, Millennium Financial
- 2:00 p.m. – 2:30 p.m. **Workers' Memorial Day Recognition**
Woods Bennett, Kids' Chance of Maryland
- 2:30 p.m. – 2:45 p.m. **Break**
- 2:45 p.m. – 3:15 p.m. **Ideas Exchange Trade Show***
All State Organizations
- 3:15 p.m. – 3:30 p.m. **Selection of 2011 Conference Site**
Kathy West, President, Kids' Chance
- 3:30 p.m. **Closing Remarks**
Incoming President, Kids' Chance
- 4:00 p.m. – 6:00 p.m. **Free time to explore St. Louis**
- 6:00 p.m. – 10:00 p.m. **Celebration Dinner at Hyatt Regency**
6:00 – 7:00 p.m. Cocktail Hour (cash bar)
7:00 – 10:00 p.m. Dinner & Entertainment

We would like to thank the following sponsors:

National Council on Compensation Insurance, Inc.

Husch Blackwell Sanders LLP

Kids' Chance of Missouri

*The **Ideas Exchange Trade Show** is designed to provide an opportunity for state organizations to share success stories, lessons learned, and creative ideas. You may wish to bring (or ship ahead of time) a small display, event photos, or sample collateral materials, such as fundraising brochures, event flyers, or posters. Each state is invited to create a one-page handout highlighting their 2009 accomplishments, or any other information they feel would be of value to fellow participants. We recommend bringing 25 copies of this handout to share during the exchange. Participants will be invited to set up their displays during the afternoon break and then circulate for 30 minutes to talk with representatives from other states. There is no obligation to bring materials. Ideas may be shared verbally. Even if you are not attending, you are invited to send materials or handouts to be shared. Contact Jennifer Lavin at execdir@kidschance.org to make arrangements.

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Registration Form

Please provide the following information as you would like it to appear in conference materials and on your badge:

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

If you are traveling with a guest that would like to attend the optional events below, please provide his/her name:

Optional Events

Friday, April 30

St. Louis Cardinals vs. Cincinnati Reds at Busch Stadium

There is no fee for this activity. Box space will be made available to conference registrants first and then to guests on a first-come first-served basis.

_____ Self _____ Guest

Saturday, May 1

Workers' Memorial Non-Competitive Walk/Run at St. Louis Arch Grounds

There is no fee for this activity.

_____ Self _____ Guest

Celebration Dinner at Hyatt Regency

There is no fee for conference registrants; \$35 per additional guest.

_____ Self _____ Guest

Donation

There is no registration fee for the conference; however, you are invited to offer a donation to Kids' Chance. If you wish to make a donation, please indicate the amount: \$ _____

Registration and Payment

Donations and/or guest dinner fees may be paid by check, Visa or Mastercard. Checks should be made payable to Kids' Chance. Credit card information may be provided below:

_____ VISA _____ Mastercard Credit Card Number: _____

Expiration: _____ Name on Card: _____

Please mail this form along with checks to:

**Linda Wenman
111 N. 7th St., Room 250
St. Louis, MO 63101**

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St. Louis, Missouri 63102



Travel Information

Hotel

A block of rooms has been reserved at a **discounted rate of \$119 per night** at the conference hotel, the Hyatt Regency St. Louis at The Arch. **Rooms will be held at this rate until March 30.** You can book a room online at the following Web site: <https://resweb.passkey.com/go/KidsChance>.

You may also call **1-888-591-1234** to reserve a room. Be sure to mention Kids' Chance for the special rate.

For additional information, please visit www.stlouisarch.hyatt.com.

Airport

Lambert-St. Louis International Airport (STL) is approximately 15 miles from the hotel.

Ground Transportation

A taxi from the airport costs approximately \$35 - \$40.

Metro-Link, St. Louis' public transportation system, has a station at the airport. The closest stop to the hotel is at 8th & Pine, approximately 4 blocks west of the Hyatt. For route maps, please visit www.metrostlouis.org.

If you wish to rent a car, please note that hotel parking is \$25 per day for valet and \$19 per day for self-parking.

Tourism

For information about the city of St. Louis, please visit the official site of the St. Louis Convention and Visitors Commission, www.explorestlouis.com, where you can find *25 Things to Do in St. Louis*, helpful information, special offers, and much more.

We look forward to seeing you in the Gateway City!